

JORDAN STRAUSS

346-425-2926 • hirewithstrauss@mail.com Palo Alto, CA

CAREER CHRONOLOGY

OpenAI, Austin, Texas

Dec 2021 to Present

Senior Product Manager, Infrastructure

Delivered Results:

- Championed responsible AI practices by integrating ethical considerations and mitigation strategies throughout the development of GPT-4 Playground. This proactive approach resulted in a net-zero incident record for ethical concerns during product rollout.
- Established partnerships with external stakeholders like the Algorithmic Justice League to gain diverse perspectives and ensure alignment with evolving ethical guidelines in the field of AI-generated imagery. This collaboration led to the creation of a set of ethical principles for Dall-E 2, which were adopted by other AI image generation projects at OpenAI.
- Recently owned planning, ideation, execution & launch of an application layer prototype to improve compliance use cases in the enterprise sector, including scale application deployment & tracking of HR/Guideline opportunities, achieved an increase in platform engagement by 30% & revenue by est. ~\$2M/year. Led strategy discussions.
- Formalized high-fidelity interactive UI prototypes for enterprise AI safety and guidance, suggested technical architecture, wrote internal research whitepaper on each.

Ford Motor Company, Austin, Texas

January 2021 to Dec 2021

Senior Product Manager, F and E Series Super-Duty Trucks, IoT & Data Systems

Spearheaded the successful launching and scaling of the F250, 350 and 450's previous model year lifecycle update, with FordPass Connect, BLIS and Pre-collision Assist as standard on all vehicles- resulting in record-breaking sales and Rest-of-World market share growth. Delivered Results:

- Orchestrated 40 live pre-release sales strategy webinars for dealers, iterated on user feedback via focus groups, leading to ~150k monthly unique attendees.
- Directed a small cross-functional team responsible for precise market analysis and R&D in preparation for the launch of the all-new Ford Maverick, a groundbreaking compact pickup, expanding the company's reach into a new segment and contributing to massive net dealer and ROW distributor sales growth.
- Spearheaded dedicated cost optimization initiatives, by way of frame material substitution to aluminum in Econoline and commercial vehicle manufacturing, while improving per-unit quality.
- Championed cross-functional groups of managers, analysts, engineering & UX. Mobilized teams to implement continuous shipping and heavier user research, resulting in reduction in user analysis time by ~40%.
- Owned the ideation & execution of product case-studies initiative, resulting in 630 participants with 70% weekly engagement.
- Achieved 33% (~350K hrs/yr) time reduction on non-ROI producing tasks on the production line (Dearborn, MI & NC factories), by developing an employee management tool to be deployed at our centers (CMS + UI, C#, JS)

GOOGLE, Palo Alto, California

June 2020 to January 2021

Product Manager, Core Ecosystem

Delivered Results:

- Leveraged influencer presence and social media targeting campaigns to gain initial traction, resulting in 70% MoM growth
- Conducted A/B testing for social media captions and thumbnails, **increasing impressions by 2.5M** in 3 months

- Partnered with brands like Skillshare, Squarespace and Lululemon to expand their outreach via sponsorships

GOOGLE, Palo Alto, California

August 2018 to June 2020

Associate Product Manager, Google Cloud

Delivered Results:

- Led project design, dev. (Python, JS, SQL) & testing of a data viz. dashboard for 400+ users providing insights into assets within major data pipelines.
- Led user, market & competitive research to innovate prototypes for stable deployment during high-bandwidth data co-location.
- Guided and advised Senior PMs in partitioning data and transitioning electronic assets to new server and Cloud environments.
- Optimized downstream planning time by 40% leading to ~\$9M/yr in revenue streams.

STANFORD UNIVERSITY, Stanford, California

Stanford Graduate School of Business

Master of Business Administration, Public Management & Social Innovation (*Deferred Admission*)

Member: Stanford Sustainability Initiative, Environmental Impact and Corporate Governance Research

Research Fellow, Office of Science Outreach

Selected to participate in a residential internship program designed to prepare undergraduates for major concentrations in biomedical analysis or computational sciences.

EDUCATION & CREDENTIALS

RICE UNIVERSITY, Houston, Texas

Bachelor of Science in Computer Science | Robotics Minor | GPA 3.92/4 (2019)

Member: Tau Beta Phi, NanoOwls, Rice Drone Pilots

Rice Humanitarian Medical Outreach (HuMed), Secretary, Led 90+ volunteers to procure 28 sponsor negotiations to organize cultural & commercial concert, leading to earn ~\$12K in contributions for humanitarian causes such as blood donation drives, school donations, polio vaccines.

Candidate: Rice Student Assoc. Committee Member, W. Jackson Fellowship

BAYLOR COLLEGE, Houston, Texas

Associate of Science Coursework | GPA 3.76 (Transfer to Rice University Fall 2016)

Continuing Education: Data Analytics Bootcamp, Rice University (2017)

TECHNICAL SKILLS *Agile*, JS, Python, SQL, C#, C++ D3.js, HTML/CSS, Arduino, TensorFlow, Caffe, Spark, scikitlearn, Tableau, data scraping/analysis/visualization